



STATE BAR OF WISCONSIN

Your Practice. Our Purpose.®

Affinity Program Partnership Opportunity Inquiry

Thank you for your interest in becoming a potential Affinity Program partner with the State Bar of Wisconsin. The Non-Insurance Team of the Insurance & Member Benefits Committee at the State Bar of Wisconsin is responsible for approving new partnerships. Once we receive your application, a review will take place to determine whether a demo should be scheduled.

The Team conducts an initial meeting and then determines whether to recommend presenting the proposal to the full Committee for consideration. The review process allows State Bar members to have involvement in the member benefits process and offer their practice perspectives in helping shape future partnerships.

The Committee has established a goal to select products and services that provide:

- a better price on products and services that will benefit lawyers in their practices that they couldn't receive without a State Bar membership;
- convenient access to products and services that will help them with running their businesses more effectively and cost efficiently;
- support to our Wisconsin business community, where possible.

If you have any questions or would like to apply, please follow the instructions and complete the form on the following page.



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Thank you for your interest in being considered as an Affinity Partner with the State Bar of Wisconsin. please fill out the form below and submit it to service@wisbar.org.

Affinity Program Partnership Opportunity Application

1. List of all other organizations that your program is offered to:
2. Charges to members for use of the product/service, should approval be granted:
3. Discounts or special promotions that would be offered to our members, should an affinity partnership follow this application:
4. Proposed licensing fee payable to State Bar of Wisconsin for marketing product to membership and proposed marketing investment to increase awareness of the product or service:
5. Information on the stability of your company:
6. Information on the principals of your company:
7. Information on any past or pending litigation involving your company or its principals that would potentially be of concern of the State Bar of Wisconsin or its approximately 25,000 members: