

The Bar Report

Executive Director's Report to the Board of Governors



State Bar of Wisconsin

April 2025



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**2024-2025
Board of Governors’ Meetings**

*June 18, 2025 (Wednesday)
Monona Terrace, Madison*



Larry J. Martin
Executive Director

Advancing Our Mission

As the saying goes, if you haven't been to the **State Bar of Wisconsin's Annual Meeting & Conference (AMC)** lately, you haven't been to the conference!

In partnership with the Wisconsin Supreme Court, the Director of State Courts, and the Judicial Education Committee, this year's AMC will be the largest gathering of legal professionals and judges in one place. It's your chance to meet colleagues and judges from the Wisconsin Supreme Court, Court of Appeals, and circuit and municipal courts across Wisconsin.

This June, join us at the **Monona Terrace Community and Convention Center in Madison** for nationally renowned speakers, over 20 CLE sessions, and networking with colleagues from across the state and nation.

New this year is a two-session judicial track developed by judges for business and commercial litigators. Seven judges will offer insights on pretrial strategies, courtroom best practices, business torts and the economic loss doctrine, receiverships, and Wisconsin's commercial laws.

All sessions qualify for judicial education credits and continuing legal education credits.

Our opening and closing plenaries are not to be missed! **Wisconsin Attorney General Josh Kaul** will provide updates on key U.S. Supreme Court decisions, and the closing plenary will feature a powerhouse panel with former **Wisconsin Supreme Court Chief Justice Patience Roggensack**, retired **Judge Shelley Gaylord**, Northwestern Law Professor **James Speta**, and moderator **James Goldschmidt** of Quarles & Brady LLP discussing *Tetra Tech*, *Loper Bright*, and the evolving landscape of judicial review of agency decisions.

The **Wisconsin Association of Legal Administrators** will also host its annual continuing education conference in conjunction with the AMC, offering valuable opportunities for paralegals to participate.

Don't miss this chance to connect, learn, and relax with your colleagues and the judiciary in Madison. Thank you for your support, and as always, ever forward!

Larry

In Case You Missed My Column in *Wisconsin Lawyer*™

- [“A Template for Civility, Honor, and Decency”](#) (March 2024)



Advocate

We're Advocating for Justice, Clients, the Legal System and Profession

State Budget Update: Key Provisions and Advocacy Efforts

Civil Legal Aid: A Critical Advocacy Priority

The State Bar of Wisconsin's top advocacy focus this budget session is increasing state funding for civil legal aid. Gov. Tony Evers' proposed 2025-27 budget includes:

- **\$52 million total investment** (\$43 million in state funds + \$9 million in Temporary Assistance for Needy Families (TANF) funds).

TANF funds are restricted to domestic violence, sexual assault, and eviction cases, while **state funding has no such restrictions.**

The success of this initiative depends on engagement from State Bar members. Legislators need to hear from their constituents.

Take action: Visit JusticeBreakingPoint.org for updates, advocacy tools, and ways to contact your legislator.

Get involved: Contact Grassroots Coordinator [Devin Martin](#) to mobilize colleagues and encourage broader participation.

Governor's Budget Highlights

Gov. Evers' 2025-27 budget ([AB 50/SB 45](#)) proposes several key investments toward **judicial and legal system funding:**

- Private bar rate increase to **\$125 per hour** for "serious case" appointments (\$1.4 million GPR).

- Assistant district attorneys and state public defenders receive **one-step pay progression** in each fiscal year; assistant attorneys general receive a **one-time pay increase.**

- **47 additional assistant district attorney (ADA) positions, plus 29.5 existing positions** converted to permanent funding.

- **52.5 new support staff** positions for the State Public Defender's Office.

Justice Breaking Point
[Take Action](#) | [State Bar Memos](#) | [News Articles](#) | [State Bar Articles](#) | [Additional Resources](#)

Civil Legal Aid 2025

and Civil Legal Aid can save taxpayers money, too.

MORE VIDEOS

0:13 / 0:38

YouTube

- Funding for two new circuit court branches in Brown County (beginning Aug. 1, 2026).

Policy Proposals

Expungement Reform

- Raising juvenile court jurisdiction from 17 to 18 years old.

What's Not Included

- No funding to staff the **Judicial Council**.
- No appropriations for tuition reimbursement, loan assistance, or professional license reimbursements.

Budget Timeline & Legislative Outlook

- **Feb. 18:** Gov. Evers outlined his budget priorities.
- **March-April:** The 16-member **Joint Finance Committee (JFC)** conducts statewide listening sessions.
- **May-June:** Capitol **hearings** to review agency budgets.
- **June:** The JFC drafts a final budget bill for **legislative debate** and a vote.

- **June/July:** Once passed, the bill will go to Gov. Evers for *enactment*.

The governor has **six days** to sign, veto, or partially veto the bill. A partial veto—likely in this cycle—allows him to remove words, numbers, or punctuation to alter the bill.

Key Date

June 30, 2025: If no budget is enacted by June 30, state funding will continue under the current 2023-25 levels until a new budget is approved.

Note

As with the past two budgets that Gov. Evers proposed, Republican leadership has indicated they will eliminate a majority of these proposals and build their budget using the last budget's baseline spending as the starting point. Please keep this in mind as you review the items included in the governor's budget.

For questions about the budget or legislative process, contact Government Relations Manager [Cale Battles](#) or Government Relations Lobbyist [Lynne Davis](#).

Be an Advocate

The State Bar Board of Governors' policy priorities are available on WisBar.org. Visit the [Advocacy Network Grassroots Toolkit](#) to become a more effective advocate. Governors are encouraged to share these resources and action alerts with their State Bar constituents.



State Bar of Wisconsin

ADVOCACY NETWORK

[Home](#)
[Directory](#)
[Bills](#)
[Sign Up](#)

SEND A MESSAGE TO YOUR LAWMAKERS

Introduce Yourself to Wisconsin Legislators

The 2025-2026 Wisconsin Legislative session begins with a significant number of first-time lawmakers, and fewer lawyer-legislators than ever. Introduce yourself to your State Representative and Senator and let them know what issues you think are most important for our legal system and for access to justice.



TAKE ACTION

68 SENT



Educate

We're Developing Skilled Legal Professionals

Professional Development: PINNACLE Book Highlights

PINNACLE® continues to provide attorneys with essential resources to support their practice. Several newly updated titles are now available, offering expert insights, practical tools, and up-to-date legal analysis to help attorneys navigate complex legal issues efficiently.

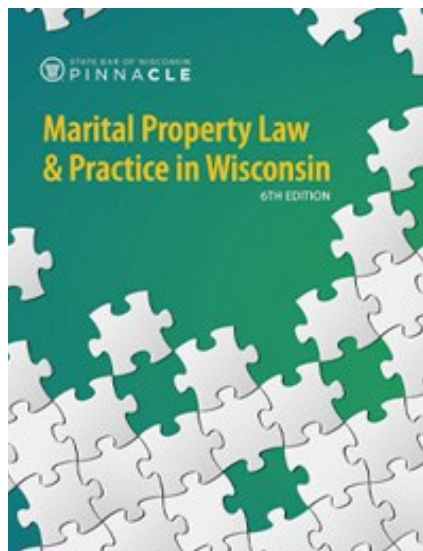
Board members are encouraged to share this information with their constituents, ensuring they are aware of these valuable resources.

(Updated) [Appellate Practice and Procedure in Wisconsin](#)

For attorneys handling appeals before the Wisconsin Court of Appeals or the Wisconsin Supreme Court, this is the go-to reference. *Appellate Practice and Procedure in Wisconsin* covers all aspects of appellate law across 28 chapters, offering both fundamental procedures and in-depth analysis on expedited appeals, briefing, oral arguments, one-judge appeals, and more.

(Updated) [Probate System: Forms and Procedures Handbook](#)

Designed for both new and experienced probate practitioners, this handbook provides a comprehensive overview of Wisconsin probate law. It includes sample forms, letters, checklists, and essential tools for effectively managing probate matters. Regular updates ensure accuracy and relevance.



(Updated) [Judicial Benchbook Vol IV: Juvenile](#)

Navigate the complexities of juvenile law with confidence. This resource offers clear outlines and step-by-step guidance, helping attorneys address the unique legal

issues affecting children and juveniles—just as it aids the judges overseeing these cases.

(Updated) [Marital Property Law & Practice in Wisconsin](#)

This essential guide simplifies the complexities of Wisconsin marital property law. Covering topics from property ownership and bankruptcy to estate planning and tax implications, this resource provides clear, time-saving answers for legal professionals.

[Coming Soon: April & May 2025](#)

Pre-sales will be available soon for these upcoming releases:

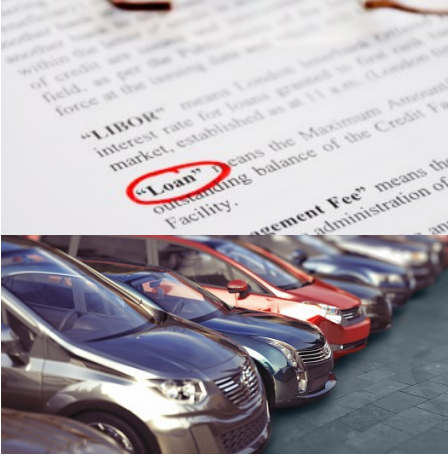
- *The Law of Business on the Internet*
- *Animal Law*
- *Veterans Benefits Booklet*
- *Appellate Standards of Review*

[We Value Your Input](#)

Have ideas for new books or feedback on existing publications? If you're interested in contributing as an author, contact State Bar Product and Publications Manager [Samantha Cherney](#).

PINNACLE: Upcoming Webcasts

Master the Economic Loss Doctrine



On March 19, PINNACLE seminars presented the webcast **"The Economic Loss Doctrine,"** exploring the doctrine's justification and key Wisconsin cases that define its scope and application. Speakers discussed exceptions, applications in non-contractual settings, distinctions between contracts for goods and services, hybrid contracts, and the doctrine's impact on contract drafting.

Webcast replays run on various dates between April 4 and May 23, 2025. To register, visit [WisBar Marketplace](#).

Gain Valuable Insights Into Personal Injury Law

On March 27, new litigators and those seeking a refresher attended **"Handling a Personal Injury Case from Start to Finish,"** part of the **Build Your Practice** series. The seminar provides strategies for client screening, expert witness selection, filing notices and claims, discovery, mediation preparation, and more—offering both plaintiff and defense perspectives.

Webcast replays runs on various dates between March 27 and Oct. 14, 2025. To register, visit [WisBar Marketplace](#).



Are You in Securities, Financial Advising, or Corporate Law?

PINNACLE seminars is hosting a live seminar and webcast **"Wisconsin's Uniform Securities Law – Chapter 551"** on April 10. This program will examine how



Wisconsin's securities law works to prevent misconduct, enforce compliance, and hold violators accountable. Topics include what qualifies as a security, violations under the law, penalties and fines, enforcement procedures, and recent case trends.

Webcast replays run on various dates between April 18 and Oct. 27, 2025. To register, visit [WisBar Marketplace](#).

Gain Prestige and Expand Your Network

Have a CLE program idea or interested in speaking? It's a valuable opportunity for recognition and networking. For more information, email State Bar Seminars Manager [Tim Clark](#).



Facilitate

We're Helping the Public Access the Legal System

Our Ongoing Commitment to Justice, Legal Access, and Member Support

WLFCP Committee Reviews 19 Claims, Approves \$14,200 in Payouts

The **Wisconsin Lawyers' Fund for Client Protection** (WLFCP) Committee met Jan. 28 to review 19 claims, including 14 new claims, two deferred claims, and three reconsideration requests. The committee approved six claims totaling \$14,200, denied six claims, and deferred seven for further review.

Gavel Estate Planning Software Updates Enhance Legal Aid Services

Updates continue on the **Gavel Estate Planning Software**, a tool available to State Bar members for hosting legal clinics or providing pro bono estate planning services.

Exploring New Training For Volunteer Arbitrators

The **Fee Arbitration Program** and **Committee on Resolution of Fee Disputes** are exploring

a training program for volunteer arbitrators. The program will cover arbitrator logistics, valuation of refunds for unearned fees in flat-fee cases, and ethical considerations in fee agreements.

Pro Bono Awards

The **Legal Assistance Committee** reviewed nominations for the annual **Pro Bono Awards**, which will be awarded to recipients at the State Bar Annual Meeting and Conference in June.

Questions? Reach out to State Bar Pro Bono Manager [Sarah Watson](#).

LRS: Members Benefit From 5,700 Referrals

In fiscal year 2025, the **Lawyer Referral Service** (LRS) team handled **21,700 calls**, resulting in **5,709 legal referrals**. Our bilingual team includes a specialist and a customer service representative fluent in Spanish, improving access to legal assistance for both State Bar members and the public.

The **Lawyer Referral Service Weekly Hotline** is recruiting volunteer attorneys across all practice areas to answer basic legal questions. To learn more, visit wisbar.org.

Customer Service Update

This fiscal year, the **customer service team** has handled **12,409 calls** from members and the public. Their work includes:

- **Member support** – Onboarding, record updates, and inquiries.
- **Event services** – Processing registrations and assisting attendees.
- **Public inquiries** – Responding to questions about **LRS and other services**.
- **Resource distribution** – Facilitating **book sales** and legal materials.

Our goal is always to have **accurate records, smooth event operations, and efficient transactions** for members and the public.

Whitefish Bay Wins State Mock Trial, Mentorship Fuels Future Legal Careers

Whitefish Bay High School (shown below) won the Wisconsin High School Mock Trial championship on March 9 at the Wisconsin State Capitol, narrowly defeating Shorewood High School. They will represent Wisconsin at the national competition in Arizona this May. You can watch the final round with a free account on [Wisconsin Eye](#).

Beyond the competition, mock trial offers a unique opportunity for lawyers and judges to mentor future legal professionals. By volunteering as coaches, judges, or advisors, they help students develop critical thinking, advocacy, and teamwork skills – essential tools for success in the courtroom and beyond. Many participants go on to

achieve extraordinary success, including State Bar President **Ryan Billings**. Read his story in [Wisconsin Lawyer](#).



Katie Maloney, a student Sun Prairie West High School, is the winner of the first-ever **Wisconsin High School Mock Trial Courtroom Artist Competition**. Look for her art at the State Bar Center in Madison

Congratulations to Katie!

Mock Trial has engaged more than 30,000 students. Each year, over 1,000 students from approximately 100 schools take part in the competition.

Established in 1983, the Wisconsin High School Mock Trial program is funded by a generous grant from the [Wisconsin Law Foundation](#), the charitable arm of the State Bar of Wisconsin.

Those interested in volunteering can learn more at [WisBar.org](#).



"The lessons I learned from the (Mock Trial) program still resonate with me today."



Whitefish Bay High School Mock Trial Team at the Wisconsin State Capitol. Attorney coaches include Scott Campbell, Keith Bruett, Katina Austin, and Tabitha Boerschinger.

State Bar Earns Media Coverage Through Legal Education and Advocacy

Earned media is the free publicity the State Bar receives as a result of our public relations efforts. Part of this includes our “Know Your Legal Rights” newspaper column written by State Bar of Wisconsin members and distributed by the Wisconsin Newspaper Association. Subject areas highlight issues such as consumer protection, divorce, criminal law, Medicaid planning and more.

Newspapers across the state have published 140 stories in FY 2024-25.

Additionally, public relations responded to three media requests for subject matter

experts and issued the following press release and statement to the media since the last report:

- **Press Release (March 11):** [“Sun Prairie West student wins first-ever courtroom artist competition”](#)
- **Statement (Feb. 18)** [State Bar of Wisconsin presidents’ comment on funding for civil legal aid and criminal justice funding in Governor’s budget.”](#)

Educating the public about legal issues is one of the purposes of the State Bar as an organization. Earned media

placements also allow the State Bar to showcase members as leaders, emphasizing the value of hiring lawyers and their contributions to the communities they serve. If you or a colleague would like to contribute to a “[Know Your Legal Rights](#)” column, please email Public Relations Manager [Mike Wiltse](#).



State Bar Unveils Updated Newsroom for Legal Journalists

Covering Wisconsin’s legal landscape just got easier. The State Bar of Wisconsin has launched an enhanced **newsroom** on [WisBar.org](#), designed as a go-to resource for journalists seeking legal insights, expert commentary, and breaking legal news.

This **one-stop hub** provides quick access to:

- **Press materials**– Instantly access press releases, statements, and media advisories.
- **Expert insights** – Thought leadership articles and

commentary from legal professionals.

- **Legal policy updates** – Stay informed on advocacy efforts and trending legal issues.
- **Essential resources** – Including the **News Reporters’ Legal Handbook** and links to State Bar leadership and policy positions.

The newsroom also features **real-time updates** via **Facebook, X (formerly Twitter), and LinkedIn**, ensuring journalists have immediate access to the latest legal developments.

Through the [Legal Lens Program](#), journalists covering legal issues can receive **two complimentary passes to select Continuing Legal Education (CLE) events in 2025**, offering deeper insights into emerging legal topics.

Additionally, the State Bar will continue to connect journalists with **16,000+ Wisconsin lawyers** for expert commentary on a wide range of legal subjects.

By providing streamlined access to legal expertise, the State Bar’s newsroom strengthens legal journalism, helping the reporters and the public stay informed.



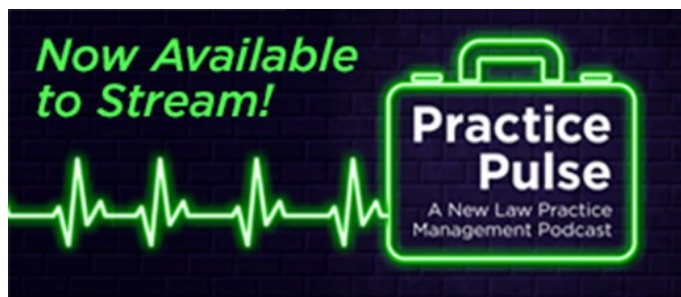
Cultivate

We're Planning Together for the Future

Practice411™: Guiding Law Practices with an Eye on the Future

The start of 2025 has kept Practice411™ busy. Practice Management Advisor and Manager Brent Hoeft is leading two major initiatives—the launch of a new podcast and planning the State Bar's first AI Summit.

Podcast Launch: Practice Pulse



The “Practice Pulse” podcast launched in late February, featuring discussions on law practice management. In the first episode Brent welcomed Damien Riehl of vLex to explore legal research and AI. They discussed vLex’s upgraded legal research tool, vLex Fastcase—a free member benefit—and how vLex is integrating AI into its product line through Vincent AI, its generative AI assistant. Listen to “Practice Pulse” on [WisBar.org](https://www.wisbar.org)

AI Summit: Beyond the Buzz—AI Implementation in Legal Practice

The State Bar of Wisconsin will host its first AI Summit, a full-day program focused on practical applications, best practices, and ethical considerations for integrating generative AI into legal practice. The event takes place May 28, 2025, and offers both in person and live webcast options. Marketing efforts will launch soon.

Member Consultations

Practice411 continues to provide confidential consultations for State Bar members. Once again, non-technology practice management topics accounted for the majority of consultations, comprising 58% of requests, legal technology 33% and OLR diversions at 8%.

About Practice411

Practice411 helps lawyers enhance efficiency, improve client service, and implement systems to reduce risk. It offers guidance, resources, and support for managing a law practice. For more information, contact Practice Management Advisor [Brent Hoeft](#).

State Bar Ethics: A Commitment to Excellence

Ethics Counsel delivered four presentations between Jan. 28 and Feb. 26. Highlights include:

- “Ethical Considerations When Using Generative AI”
- “Maintaining an Ethical On-Line Presence”
- “A Lawyer’s Supervisory Responsibilities to Non-Lawyer Staff”

There have been no ethics committee meetings or articles since the last Executive Director report.

WisLAP Expands Support and Education for Lawyer Well-Being

The Wisconsin Lawyer's Assistance Program (WisLAP) team—comprising two mental health professionals and two master's-level social work interns—continues to provide confidential consultations, assessments, support, and referrals to Wisconsin lawyers facing stress, anxiety, relationship and employment concerns, and substance use challenges.

Outreach & Education

- Published articles on lawyer mental health including the Lawyer's Journey blog, titled "[Effective Leadership: Perfection is Not Required](#)"
- Recorded the April 2025 "Listening to Lawyers" podcast with Atty. April Toy.
- Provided training and consultations for the Milwaukee County Bar, 5th Circuit Court Reporters, Milwaukee Legal Aid, Marquette Law School, and a private law firm.
- Delivered in-service training to Forward Counseling in Madison on lawyers' unique mental health needs.

- Moderated a lawyer mental health panel at the State Bar's Leadership Academy on April 4.

Programs & Services

- Finalizing a six-episode ADHD webinar series. Look for it on WisBar.org.
- Provide on-site support twice monthly at the Dane County DA's office and recently held consultation hours at the Dodge County DA's office in March.

WisLAP remains committed to supporting lawyer well-being across Wisconsin through direct services, education, and outreach.

Questions? Contact WisLAP Program Manager [Amber Ault](#).

State Bar to Host Member Appreciation Event in Eau Claire on April 24



The State Bar of Wisconsin is going on the road to Eau Claire on April 24 for a complimentary member appreciation event, bringing together lawyers from 25 northwestern counties.

Attendees will connect with colleagues, learn time-saving referral management tips, explore the Lawyer Referral Service, and gain insights into succession planning and legislative updates.

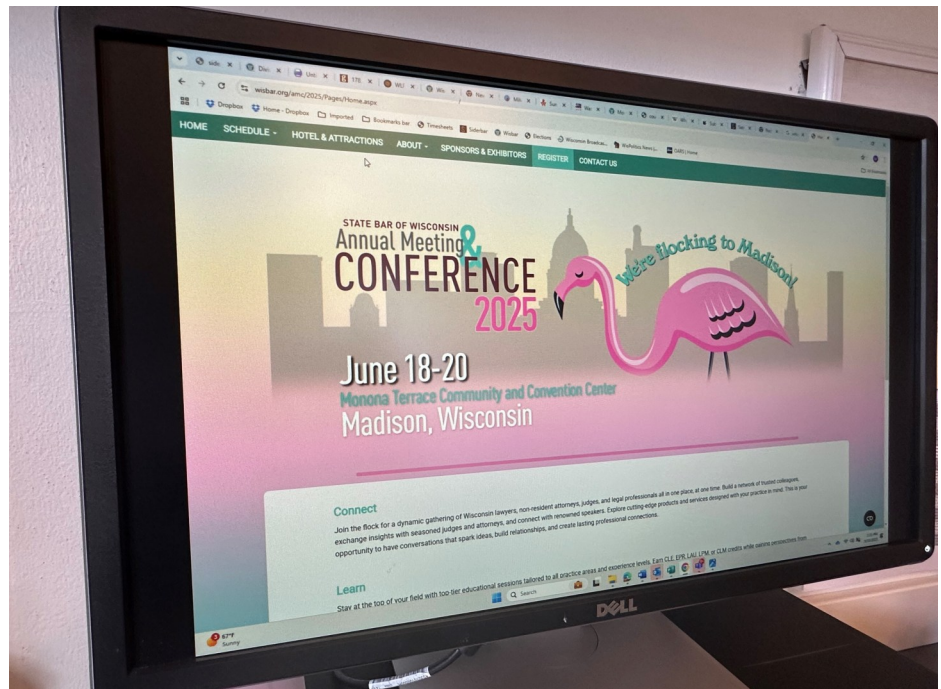
The event features a WisLAP Meet-up in the morning for discussions on lawyer mental health and well-being. During lunch, State Bar Government Relations Manager **Cale Battles** will provide a legislative update. Attendees will also have the opportunity to meet State Bar President-elect **Dan Gartzke**, Past President **Dean Dietrich**, and Executive Director **Larry J. Martin**.

AMC News: Connect, Learn, and Grow at the State Bar's Biggest Event

The State Bar of Wisconsin's Annual Meeting & Conference (AMC) returns to Monona Terrace in Madison from June 18-20, bringing together the largest gathering of the bench and bar in the state. Attendees will explore the latest legal trends, earn up to 11 CLE credits, and network with Supreme Court justices, Court of Appeals judges, and circuit court judges from across Wisconsin.

Key Highlights

- **Opening Plenary:** Wisconsin Attorney General **Josh Kaul** will review key U.S. Supreme Court decisions as the term concludes.
- **New Judicial Track:** A two-session program, developed by judges for judges and lawyers, covering:
 - ◆ **Session One:** Pretrial strategies, case management, and courtroom best practices.
 - ◆ **Session Two:** Business torts, the economic loss doctrine, receiverships, and commercial laws.



- **Closing Plenary:** "The End of Deference? *Tetra Tech*, *Loper Bright*, and Judicial Review of Agency Decisions" featuring:
 - ◆ **Former Chief Justice Patience D. Roggensack** (ret.), Wisconsin Supreme Court
 - ◆ **Judge Shelley Gaylord** (ret.), Dane County Circuit Court
 - ◆ **Prof. James Speta**, Northwestern Law School
 - ◆ **Moderated by James Goldschmidt**, Quarles & Brady LLP
- **Friday Ethics Plenary:** "A Day in the Life of the Ethics Hotline: Calling All Conflicts" will help lawyers navigate common ethical challenges.

Earn Additional Credits

In addition to 11.0 CLE, EPR, LPM, and LAU credits, attendees can earn 7.0 more credits by watching complimentary webcast replays in July and August.

First-Time Attendees Save \$100

If you've never attended AMC, take advantage of a \$100 discount on registration.

Registration

Visit amc.wisbar.org and join the state's biggest legal event!



Group Reports

We're Working Together for the Common Good

Section, Division, and Committee Highlights

For this reporting period, two sections—Appellate Practice and Business Law—submitted updates. Given the short timeframe between reports, it is not uncommon for some sections to have no new developments to share.

Sections continue to provide updates as they have significant activities, CLE programs, or initiatives to report. We appreciate the contributions of those who submitted updates for this cycle.

The **Appellate Practice Section** recently hosted a discussion with **Judge Rachel Graham**, 2024 Appellate Best Briefs winner **Tom Bellavia**, **Judge Jeff Davis**, Appellate Practice Chair **Joe Diedrich**, and retired Counsel to the Circuit Executive **Don Wall**.

The conversation covered the Best Briefs competition, the Brief Assistant website, and opportunities for new attorneys to develop their brief-writing skills. The discussion will be available on YouTube.

The **Business Law Section** held a virtual CLE on Feb. 25 as part of its Business Lawyer Starter Kit series, focusing on how to close M&A transactions. The well-attended program provided key insights into efficiently navigating the closing process.

Divisions Gear Up for AMC with CLE Sessions, Networking, and Awards

The Government Lawyers, Nonresident Lawyers, Senior Lawyers, and Young Lawyers Divisions are holding their Board of Directors meetings at the Annual Meeting & Conference (AMC) to plan for the upcoming year and connect with members. Each division is presenting a CLE session focused on topics of interest to their members, including:

- Discouraging Reckless Driving: Opportunities and Legal Limitations for Communities



*As part of the Business Lawyer Starter Kit series, Past Appellate Practice Section Chair **Matthew Pinix** interviews **Judge Rachel Graham** of the District IV Wisconsin Court of Appeals about her career, the Brief Assistant website, and pro bono.*

- Children's Data Privacy for Legal Professionals: Balancing Safety and Compliance
- Where Paths Collide: Identifying Pitfalls of Overlapping Practice Areas
- Advising the Nonprofit Board: An Introduction

The **Senior Lawyers Division** is sponsoring the Thursday networking luncheon, offering new lawyers a chance to connect with senior attorneys.

The **Young Lawyers Division** is hosting a special networking reception for young lawyers and judges to help expand their professional networks and foster learning opportunities.



Wisconsin Law Foundation

State Bar to Honor Michelle Behnke's ABA Leadership

The **State Bar of Wisconsin** will host two receptions this spring to celebrate **Michelle Behnke**, former State Bar president (2004-05), as she steps into her role as **American Bar Association president**—only the second Wisconsinite to hold this position since Milwaukee attorney **Carl Rix** (1946-47). The events are a fundraiser for the Law Foundation. While sponsorship opportunities are no longer available, we invite you to attend and join us in celebrating this milestone for Wisconsin's legal community

Madison Event

Wednesday, May 7

5:30–7 p.m.

Boardman & Clark LLP
1 S. Pinckney St., Suite 410
(U.S. Bank Building, Capitol Square).



*Boardman & Clark in the U.S.
Bank Building*

Milwaukee Event

Tuesday, May 13

5:30–7 p.m.

Wisconsin Club
900 W. Wisconsin Ave.







The Wisconsin Club





Social Media

Jan. 23, 2025, to March 25, 2025
 The numbers reflect the changes compared to the previous time period of Nov. 22, 2024 to Jan. 22, 2025

Metrics				
Likes/ Followers/ Subscribers	5,723 (+1.2%) 6,262 (+0.1%)	2,000 (+3.7%)	7.2K (+1.1%)	2.5K (+3.7%)
Engagement/ Interactions	1,567 (+13.9%)	575 (+15.5%)	3,629 (+37.4%)	858 (+18.8%)
Impressions	1.19M (+173.5%)	46,456 (-5.7%)	49,452 (-5.9%)	No Info Available
Mentions	20 (+400%)	No Info Available	No Info Available	No Info Available
Posts Published	166 (+16.1%)	121 (+40.7%)	141 (+23.7%)	20 (+100%)
Post Reach /Impressions	42K (+9.3%)	14K (+9%)	45K (-10.5%)	No Info Available
Engagement	3.6K (+11%)	455 (+10.4%)	3.5K (+44.1%)	76 (+347.1%)
Views	No Info Available	No Info Available	No Info Available	495 (-48.5%)
Video Views	3,274 (+115.4%)	No Info Available	No Info Available	2,120 (+106%)
Watched Time	No Info Available	No Info Available	No Info Available	1,080 36min (+47.4%)

KEY TERMS

- **Audience growth:** Number of likes, followers subscribers gained during the selected period.
- **Engagement:** Number of interactions (likes, saves, comments, shares and direct messages) with State Bar profiles
- **Mentions:** when a user tags another user, Page, or Group in a post, comment, or photo using the "@" symbol.
- **Impressions:** Number of times State Bar content has been viewed.
- **Reach:** Number of unique users who have viewed State Bar profiles.
- **Views:** Number of times State Bar videos have been viewed.
- **Watched time:** The total time people spent watching State Bar videos.

Top content

Best performing content published during the selected period. Based on reach.

This post had no picture linked.

Post

Feb. 27 2025

What still surprises you about being a lawyer?

Reach	1.8K
Engagement	690
Clicks	0
Other clicks	657
Engagement rate per reach	37.8%
Engagement rate per impression	37.3%

guaranteed strategy to maximize your points.

MEGHAN VILLALPANDO
HUSCH BLACKWELL LLP

Image

WISBAR.ORG/STUDENT

Feb. 28 2025

Tips for Law Students I graduated first in my clas...

Reach	1.5K
Engagement	40
Clicks	9
Other clicks	15
Engagement rate per reach	2.7%
Engagement rate per impression	2.6%

Funding in Governor's Budget

Image

BAR OF WISCONSIN
Leaders in the Law. Advocates for Justice®

Feb. 21 2025

"Wisconsin has gone far too long without properly ...

Reach	887
Engagement	105
Clicks	22
Other clicks	53
Engagement rate per reach	11.8%
Engagement rate per impression	11.2%

Top content

Best performing content published during the selected period. Based on reach.

Carousel

Feb. 7 2025

Some great photos from mock trial regionals last w...

Reach	336
Comments	0
Likes	23
Saved	0
Engagement	23
Engagement rate per reach	6.8%
Engagement rate per impression	5.5%

Image

WISBAR.ORG/INSIDETRACK

Feb. 26 2025

The Hon. Robert M. Dow Jr., appointed Counselor to...

HON. ROBERT M. DOW JR.
COUNSELOR TO
U.S. SUPREME COURT CHIEF
JUSTICE JOHN G. ROBERTS

Reach	320
Comments	3
Likes	8
Saved	1
Engagement	13
Engagement rate per reach	4.1%
Engagement rate per impression	3.7%

Image

Feb. 5 2025

Court rules have been updated recently in Bayfield...

Reach	306
Comments	0
Likes	8
Saved	0
Engagement	8
Engagement rate per reach	2.6%
Engagement rate per impression	2.5%

in Top content

Best performing content published during the selected period. Based on impressions.

guaranteed strategy to maximize your points.
MEGHAN VILLALPANDO
HUSCH BLACKWELL LLP

Image
WISBAR.ORG/STUDENT

Feb. 28 2025

Tips for Law Students I graduated first in my clas...

Impressions	1.5K
Clicks	38
Likes	11
Shares	0
Comments	0
Engagement	49
Engagement rate per reach	4.4%
Engagement rate per impression	3.3%

This post had no picture linked.

Link

Feb. 5 2025

Court rules have been updated recently in Bayfield...

Impressions	1.2K
Clicks	47
Likes	5
Shares	1
Comments	0
Engagement	53
Engagement rate per reach	6.7%
Engagement rate per impression	4.4%

This post had no picture linked.

Link

Feb. 25 2025

We're excited to announce the launch of the State ...

Impressions	1.2K
Clicks	36
Likes	23
Shares	0
Comments	1
Engagement	60
Engagement rate per reach	7.8%
Engagement rate per impression	5.2%

Top content

Best performing content published during the selected period. Based on video views

Paralegals: Why Certification Matters
KIMBERL GONZALES, SERVICE
February 18, 2025

Video

Feb. 18 2025

Paralegals are a vital member of many Wisconsin la...

Video views	56
Likes	3
Comments	0
Shares	1
Added to playlist	4
Total engagement	8

Listening to Lawyers, p...
WISLAW NOW PODCAST

Video

Jan. 31 2025

In this opening episode of Listening to Lawyers, p...

Video views	43
Likes	0
Comments	0
Shares	2
Added to playlist	0
Total engagement	2

Gary A. Hebl of Hebl & Hebl LLP in Sun Prairie sha...

Video

Feb. 19 2025

Gary A. Hebl of Hebl & Hebl LLP in Sun Prairie sha...

Video views	39
Likes	2
Comments	1
Shares	2
Added to playlist	0
Total engagement	5