

## **EXHIBITORS**

### **WISCONSIN LAWYERS MUTUAL INSURANCE - MARQUEE SPONSOR & PLATINUM LEVEL**

[wilmic.com](http://wilmic.com)

Created by Wisconsin lawyers in 1986 to protect the financial security of lawyers like themselves and the clients they serve, WILMIC continues to demonstrate a leading commitment to Wisconsin's legal community. No company is more trustworthy than WILMIC when you're facing a legal malpractice claim. Find peace of mind with WILMIC.

### **3sixty Consulting Group - PLATINUM LEVEL**

[3sixtyconsultinggroup.com](http://3sixtyconsultinggroup.com)

3sixty Consulting Group partners with small law firms to deliver financial and operational services at a fraction of the cost of a full-time executive. Backed by over 30 years of experience, we help organizations meet their goals by providing impactful solutions, with a hands-on approach, tailored to clients' specific needs.

### **ARAG - PLATINUM LEVEL**

[ARAGlegal.com](http://ARAGlegal.com)

ARAG connects attorneys with members on its legal insurance plan to handle everyday legal matters. Attorneys on the ARAG Network can choose the cases they want to take and are paid directly by ARAG. Network Attorneys never pay any fees to join or work with members.

### **Tavrñ – PLATINUM LEVEL**

[tavrñ.ai](http://tavrñ.ai)

Tavrñ provides high-accuracy, high-speed medical chronologies and summaries tailored for attorneys. Utilizing state-of-the-art artificial intelligence, Tavrñ processes thousands of medical record pages from various specialties, delivering meticulously crafted medical chronologies for litigation purposes in less than 12 hours.

### **American Cancer Society - SILVER LEVEL**

[cancer.org](http://cancer.org)

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. They are improving lives as the only organization combating cancer through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer. Every cancer. Every life.

### **Assigned Counsel Division of the Wisconsin State Public Defender - SILVER LEVEL**

[www.wisspd.gov/assigned-counsel-division](http://www.wisspd.gov/assigned-counsel-division)

The Assigned Counsel Division of the Wisconsin State Public Defender is seeking private bar attorneys interested in certification to accept appointments to trial and appellate cases.

### **Bank of Sun Prairie - SILVER LEVEL**

[bankofsunprairie.com](http://bankofsunprairie.com)

Big-bank services. Community-bank attention. Partner with Bank of Sun Prairie to help you with everything from trust and estate administration to establishing accounts for workers' compensation settlement recipients and merger and acquisition escrows. Our expert team of seasoned business bankers and attorneys give you the hands-on, hightouch attention you deserve so you can handle the important matters of your clients. Serving law firms throughout Wisconsin.

### **Books Grow Business - SILVER LEVEL**

[booksgrowbusiness.com](http://booksgrowbusiness.com)

BE THE LAWYER EVERYBODY LOVES AND REFERS WITH YOUR OWN PUBLISHED BOOK  
We help attorneys stand out and attract loyal clients who refer. This allows you to dominate your areas of specialty. Stop by our booth and get a FREE copy of our Amazon #1 Best-Selling book, "Books Grow Business."

### **Bultman Financial Services - SILVER LEVEL**

[bultmanfinancial.com](http://bultmanfinancial.com)

At Bultman Financial Services, we believe in sound financial preparation and insuring against risk. We specialize in individual and small group health, Medicare, dental, vision, life, long-term care disability and cyber insurance.

### **DiaMetric Consulting Group LLC - SILVER LEVEL**

[dia-metric.com](http://dia-metric.com)

DiaMetric Consultants are time management, organization and productivity experts. Our one-on-one empowerment coaching and personalized strategies will help you achieve your goals, conquer deadlines and take control of your day.

### **Digital Intelligence - GOLD LEVEL**

[digitalintelligence.com](http://digitalintelligence.com)

Digital Intelligence is a locally owned and internationally recognized leader in the field of computer forensics and eDiscovery offering a complete line of services including preservation, forensic analysis, document review and expert testimony. Our expert team of forensic examiners and legal professionals provide innovative solutions to help simplify the legal and technical challenges faced by attorneys, corporations, and government agencies with a focus on best practices, efficiency, and managing costs associated with electronic evidence.

### **eCourt Reporters - SILVER LEVEL**

[ecourtreporters.com](http://ecourtreporters.com)

eCourt Reporters' secure database enables law firms to directly schedule certified court reporters and legal videographers. eCourt Reporters has service providers in all 50 states and is based in Wisconsin.

Exhibitor Directory (continued)

**GoldFynch eDiscovery - GOLD LEVEL & SPONSOR**

[goldfynch.com](http://goldfynch.com)

GoldFynch offers affordable eDiscovery for smaller firms with zero learning curve, delivering exceptional user experience, competitive pricing, unmatched file type support, and bank-grade security for efficient discovery management.

**The Securities Lawyer (Halling & Cayo) - SILVER LEVEL**

[The-Securities-Lawyers.com/referrals](http://The-Securities-Lawyers.com/referrals)

The Securities Lawyers practice group at Halling & Cayo S.C. helps investors recover their investment losses resulting from negligence or fraud by their stockbroker or financial advisor: [www.The-Securities-Lawyers.com/referrals](http://www.The-Securities-Lawyers.com/referrals)

**Legalfit - SILVER LEVEL**

[legalfit.com](http://legalfit.com)

Legalfit, a Centerbase company, is the premier digital marketing platform exclusively for law firms that supports leveraging practice area expertise and personalized digital marketing strategies to drive brand recognition and optimize profitable client growth. Founded in 2015 with offices in Kansas City and Dallas, Legalfit currently serves more than 1,500 clients. Learn more at [legalfit.com](http://legalfit.com).

**LexisNexis - SILVER LEVEL**

[lexisnexis.com](http://lexisnexis.com)

LexisNexis Legal & Professional is a leading global provider of legal, regulatory and business information and analytics that help customers increase productivity, improve decision-making and outcomes and advance the rule of law around the world.

**Minnesota Lawyers Mutual Insurance Company - SILVER LEVEL**

[mlmins.com](http://mlmins.com)

Since 1982, Minnesota Lawyers Mutual Insurance Company (MLM) has provided professional liability insurance and risk management services in Wisconsin and 15 other states. MLM is an efficient, accountable and permanent practice management resource.

**Ogden Glazer + Schaefer - SILVER LEVEL**

[ogs.law](http://ogs.law)

At Ogden Glazer + Schaefer, we “make things as possible, but no simpler.” We help you help your clients with food and beverage law and intellectual property.

**OurFamilyWizard - SILVER LEVEL**

[ourfamilywizard.com](http://ourfamilywizard.com)

With OurFamilyWizard, family law professionals and parents have access to a suite of tools designed to support effective co-parenting, help assure compliance, and deliver more optimal results for children.

Learn more about our fee waiver program, free professional access, and updated model order language. Contact [nsotos@ourfamilywizard.com](mailto:nsotos@ourfamilywizard.com).

### **Paralegal Association of Wisconsin (PAW) - GOLD LEVEL & SPONSOR**

[wisconsinparalegal.org](http://wisconsinparalegal.org)

The Paralegal Association of Wisconsin (PAW) is committed to advancing professional growth, continuing education, and excellence in the legal community. We focus on education, networking, and advocacy to elevate the role of paralegals as key contributors. Join us in shaping the future of the paralegal profession!

### **Pearl Insurance - SILVER LEVEL**

[pearlinsurance.com](http://pearlinsurance.com)

Pearl Insurance is a privately held insurance agency specializing in Legal Malpractice Insurance, Cyber Insurance, and business insurance for law firms. Pearl is the exclusive underwriter for CNA's legal malpractice insurance program for Wisconsin law firms.

### **Playmaker Coaching & Consulting - SILVER LEVEL**

[playmakercoach.com](http://playmakercoach.com)

Unlike marketing agencies, we take a broader approach to sales and marketing. As your Fractional CMO, we generate leads, conversions, and raving fans using a winning system. Jennifer Hensley, our founder, leverages 20+ years in financial services, coaching, and sports to address complex problems with a big-picture understanding.

### **Professional Insurance Programs - SILVER LEVEL**

[insuranceformembers.com](http://insuranceformembers.com)

Professional Insurance Programs is an independent agency offering customized insurance and risk management solutions for professionals. We are the exclusive provider of the State Bar of Wisconsin Group Health Plan for law firms.

### **Smokeball - SILVER LEVEL**

[smokeball.com](http://smokeball.com)

Smokeball is the industry's leading cloud-based legal practice management software. Our all-in-one platform automatically records time spent on each matter, so you earn more without working more. Complete documents with a few clicks using Smokeball's library of 20,000+ pre-loaded forms and robust Microsoft Office integration. And work from anywhere, thanks to Smokeball's on- and offline capabilities. Regardless of how you bill, Smokeball provides you with the insights and tools to easily Run Your Best Firm.

### **Spotlight Branding - SILVER LEVEL**

[spotlightbranding.com](http://spotlightbranding.com)

Spotlight Branding offers content marketing services for solo & small law firms, emphasizing referrals and growth through blogs, videos, social media, newsletters, websites, and podcasts focusing on consistent and engaging content.

### **State Bar of Wisconsin Solo & Small Firm Section - GOLD LEVEL**

[wisbar.org](http://wisbar.org)

Enhancing the quality of practice for the solo and small firm lawyer, as well as the lawyer who has interests beyond the bounds of a single professional practice area.

### **TimeSolv - SILVER LEVEL**

[timesolv.com](http://timesolv.com)

TimeSolv is the #1 solution for lawyers who demand robust timekeeping, billing, and payments. Don't pay extra for bloated software and get bogged down in features you'll never use. Try for free at timesolv.com.

### **Wispect Inc. - SILVER LEVEL**

[wispect.org](http://wispect.org)

Wispect Inc. is a private nonprofit organization that administers pooled and community Special Needs Trusts for people with disabilities. Based in Madison, Wispect manages the Special Needs Trusts for more than 4,500 people throughout Wisconsin. For more information, contact: Wispect, 226 Corporate Dr., Madison, WI 53714, Phone: (608) 268-6006

### **Wisconsin Law Foundation - SILVER LEVEL**

[wisbar.org/aboutus/WisconsinLawFoundation](http://wisbar.org/aboutus/WisconsinLawFoundation)

The Wisconsin Law Foundation is the charitable arm of the State Bar of Wisconsin and supports programs that promote the public understanding of law, improve the administration of justice, or advance public service programs that improve the vision of the American justice system. Since 1996, the Foundation has distributed more than \$300,000 in grants on behalf of the legal profession.

### **Wisconsin Probate Forms - SILVER LEVEL**

[wisprobateforms.com](http://wisprobateforms.com)

Several years ago I created Wis Probate Forms, a PDF document that utilizes two data entry pages to complete most documents needed to complete informal or formal probate, including auto calculation! I now share WPF with my fellow probate practitioners who also want to save time and improve accuracy.